



UNITED NATIONS ENVIRONMENT PROGRAMME

Programme des Nations Unies pour l'environnement

Programa de las Naciones Unidas para el Medio Ambiente

Программа Организации Объединенных Наций по окружающей среде

برنامج الأمم المتحدة للبيئة

联合国环境规划署



Snapshot of the World's Water Quality

Media Monitoring Report

Summary

The present report analyzes media coverage of UN Environment's *Snapshot of the World's Water Quality* report launched during the International World Water Week in Stockholm on 30 August 2016.

This report is the result of monitoring of over 250,000 media outlets around the world between 30th August and 2nd September 2016.

Media monitoring was conducted using keywords in six official UN languages and Korean.

The report was launched on 30th August through a [global press release](#), distributed in English, French, Arabic and Spanish, and at a press conference in Stockholm with Hartwig Kremer of UN Environment's Global Environment Monitoring Centre and Dietrich Borchardt of the Helmholtz Centre for Environmental Research.

Top Figures

Overall, at least **456** articles mentioning the report were published globally in **22** languages across **80** countries.

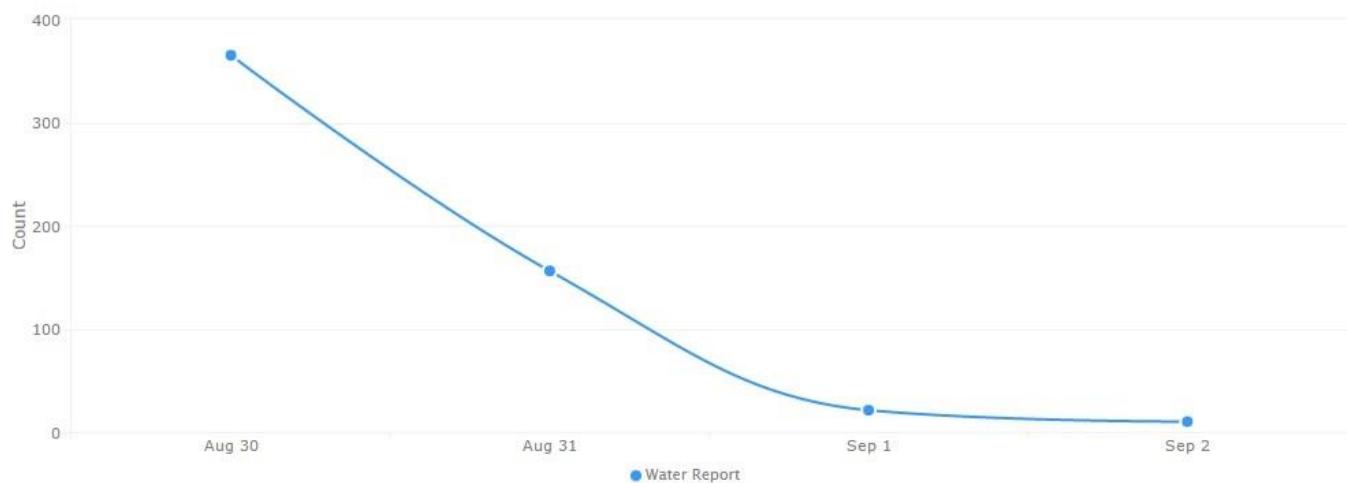
Top coverage included stories by **Reuters**, **AFP** (French News Agency), **EFE** (Spanish News Agency), **DPA** (German News Agency), **Daily Mail**, **Fox News**, **Naver** (Korea), **TV5** (France), **Radio France Internationale**, **Voice of America**, **Straits Times**, **El Tiempo** (Colombia), **El Universal** (Mexico), **Televisa** (Latin America), **Standard** (Kenya), **Gulf News** (Bahrain). The average potential reach of these articles was nearly **1.8 million readers**.

Coverage Analysis

The report was mentioned in 456 articles globally, most of which were published within the first two days of its launch and enjoyed the greatest potential readership on 30th August.

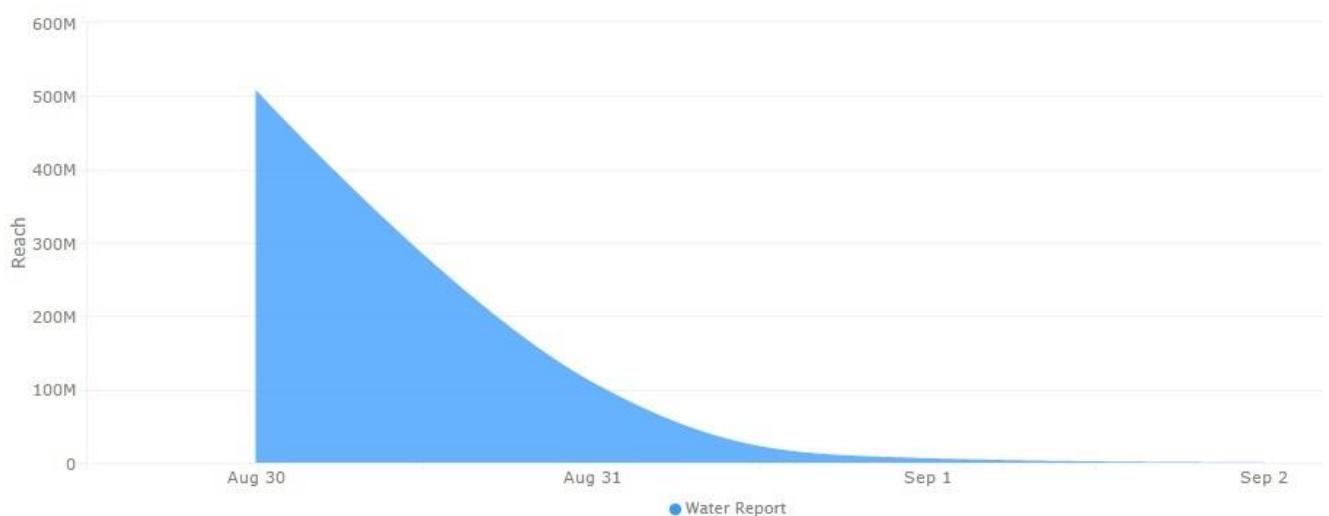
Number of articles on the water quality report

Aug 30, 2016 - Sep 2, 2016



Potential audience of articles

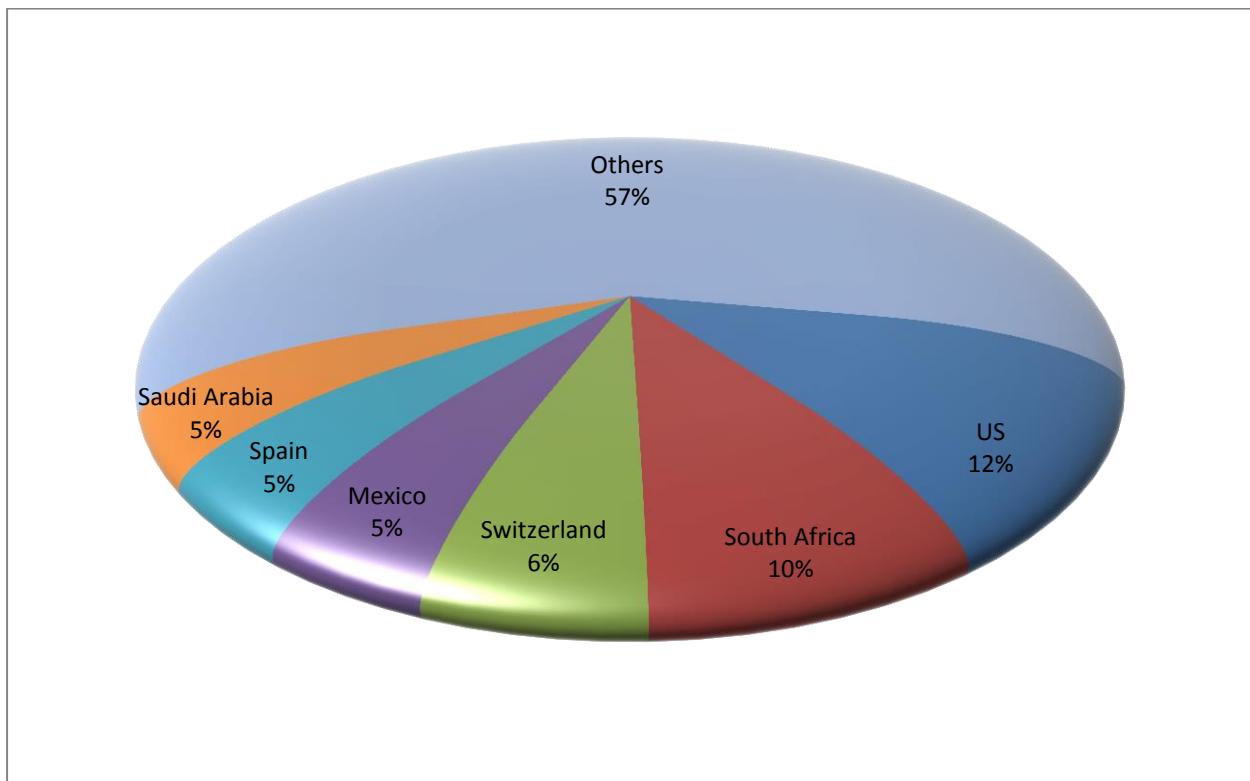
Aug 30, 2016 - Sep 2, 2016



Coverage by Country

Articles on the report were published in 80 countries around the world – most of them quoting the big news wires (Reuters, AFP, EFE, DPA). Coverage was evenly spread out across the globe, with the largest part of articles published in the US (12 per cent) and South Africa (10 per cent).

Water report coverage around the world

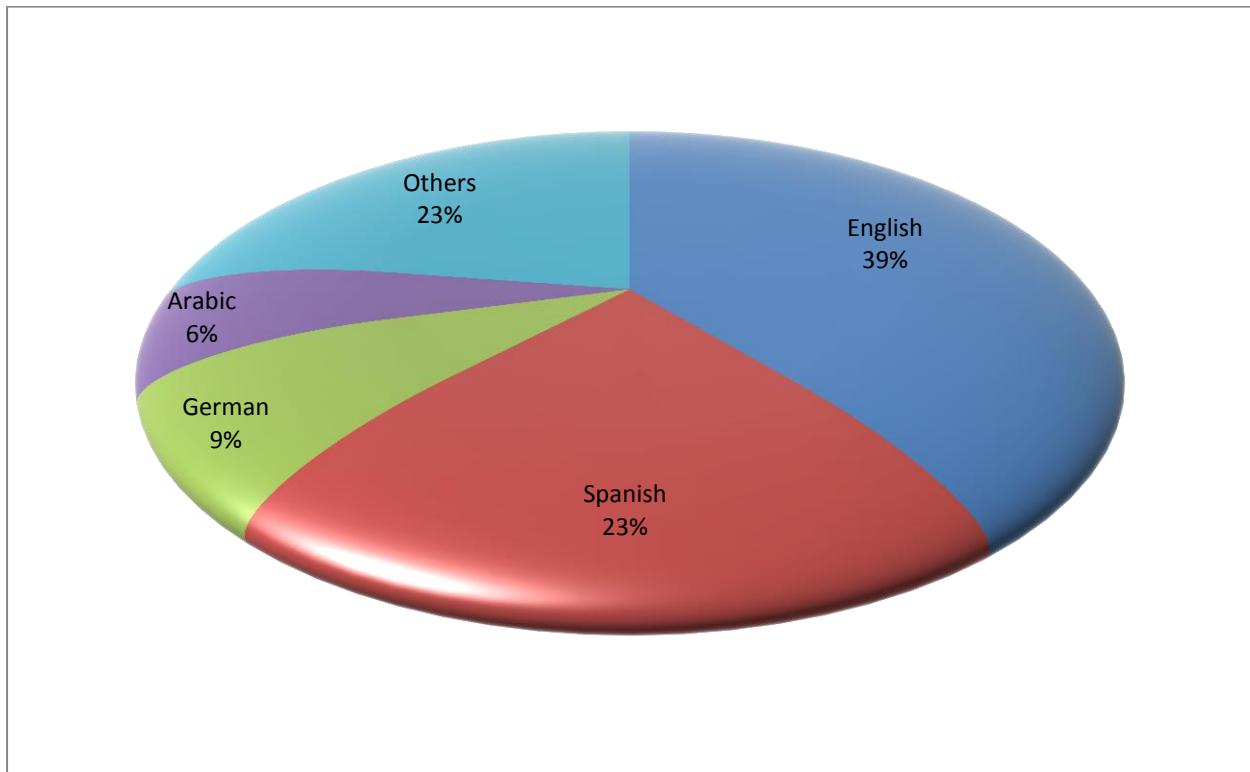


Aug 30, 2016 - Sep 2, 2016



Coverage by Language

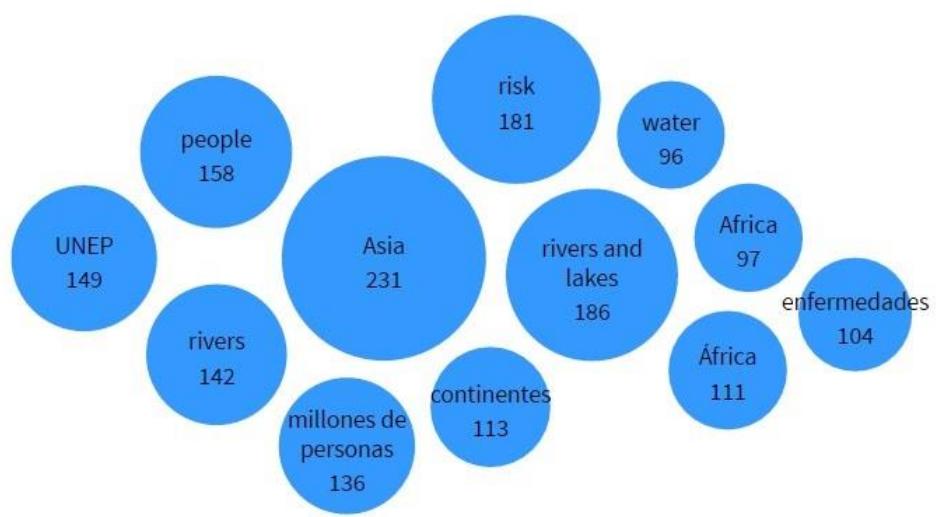
Articles on the report were published in at least 22 languages. Articles in English accounted for around 40 per cent of all coverage. Around a quarter of all articles was written in Spanish.



Trending Themes

The phrases most commonly used in media articles reflect the main message of the report – the threat posed by pollution of **rivers**, **lakes** and other **waterbodies** to the health of **millions of people** across three **continents: Asia, Africa and Latin America**.

Aug 30, 2016 - Sep 2, 2016



Selected Articles

(Click source name to access article online)

AFP via the Radio France Internationale

Millions at risk from rising water pollution: UN

Reuters

More than 300 million at risk of life-threatening diseases from dirty water: U.N.

EFE

El agua contaminada amenaza la salud de 300 millones de personas, según la ONU (Contaminated water threatens the health of 300 million people, according to the UN)

DPA via Neue Zürcher Zeitung

Keime im Wasser bedrohen Hunderte Millionen Menschen

Daily Mail

More than 300 million at risk of life-threatening diseases from dirty water: UN

Guardian

Cleaning the world's water: 'We are now more polluted than we have ever been'

Voice of America

UN: 323 Million at Risk of Disease From Dirty Water

Fox News

More than 300 million at risk of life-threatening diseases from dirty water, UN says

TV 5

Rivières: la pollution, menace grandissante en Asie, Amérique latine et Afrique

El Tiempo (Colombia)

Agua contaminada amenaza salud de 300 millones de personas: ONU

Televisa (Latin America)

ONU: Agua contaminada amenaza la salud de 300 millones de personas

El Universal (Mexico)

25 millones de personas están en riesgo de enfermarse por la contaminación

The Standard (Kenya)

Hundreds of millions face health risk as water pollution rises across three continents

Gulf Daily News (Bahrain)

Millions at risk from rising water pollution says UN

Straits Times (Singapore)

Millions at risk from rising water pollution: UN

Links to all articles can be found here:

<https://drive.google.com/open?id=0B5WRGzSpTZmDa0Y1SzILeWw0ejg>